

QATAR CHAMBER

2nd SMEs CONFERENCE

Doha, 17-18 Jan 2017

SMEs CONFERENCE

Following the tremendous success of the first edition, the 2017 Qatar Chamber SME Conference is set to be yet again a significant event for small and medium-sized enterprises (SMEs) in Qatar. The first edition of the Qatar Chamber SME's conference, was held under the patronage of the Ministry of Economy and Commerce. It focused on Germany and represented an opportunity to share best practices, to enable local SMEs to compete for the business opportunities Qatar has to offer. This year, the conference will be country focused on Turkey to hear firsthand their experiences and best practices taking place at international level in order to provide innovative solutions and encourage creative thinking among entrepreneurs and investors.

SPONSORSHIP OPPORTUNITIES

SMEs are crucial to Qatar's National Vision 2030 which has set up a number of strategic goals, including building a well-diversified economy. The SMEs Conference represents an opportunity to invite SMEs around the world to share their best practices and enable local entrepreneurs to take inspiration from their success stories as well as to provide information on what the international, regional and local authorities are offering to support small and medium-sized businesses. The conference will be a great platform to contribute in achieving the Qatar National Vision 2030.

2nd SMEs Conference Sponsorship Package**BENEFITS****QR: 300,000**

- Press conference announcing partnership/sponsorship and press release post-event
- Opportunity for relevant speaker for presentation and panel discussion
- Opportunity to have a representative of the company as moderator of one of the panels
- Logo and company description on Qatar Chamber, ICC Qatar and TOBB website
- Branding on all social media tools according to social media plan
- Logo on advertising campaign accordingly to media plan including Entrepreneur Middle East, Arabian Business Qatar, Qatar News, The Edge Qatar, Qatar Today, Al Sharq and The Peninsula
- Logo on invitations
- Branding and signage at hotel venue
- Branding on roll-up banners and stage backdrop
- Opportunity to display a corporate video
- Opportunity to distribute promotional material and corporate gifts
- Logo on delegate badges (back)
- Special acknowledgement during opening ceremony
- VIP Seating
- Company stand display at venue

CONTACT**Nora Zeidan**

Events and Membership Coordinator

Tel: 44459136 00974

Mob: 66303957 00974

PO Box 402, Doha, Qatar

www.iccqatar.org